

CICELY BROWN

A versatile and effective manager proven to deliver results: her high intellect rapidly dissects complex situations which combined with outstanding communication skills enables her to build solutions to deliver results

KEY SKILLS comments from references	<ul style="list-style-type: none">- <i>"enquiring mind coupled with great intelligence"</i>- <i>"one of life's excellent communicators – verbally and in writing"</i>- <i>"advice is always well thought through and offered with a way ahead in mind"</i>- <i>"strong guidance and leadership, effectively juggling in-demand resources ensuring best in class results are consistently delivered"</i>- <i>"extremely bright and intelligent"</i>- <i>"strong analytical skills"</i>- <i>"excellent debating skills"</i>	AREAS OF EXPERIENCE	<ul style="list-style-type: none">- Leadership and general management- Marketing and communications including PR, social media, print, brand and event management- Strategic planning and execution- Corporate and public affairs- Product development and marketing- Sales management and business development- IT including MS applications, and social networking site
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EMPLOYMENT HISTORY

11/2008 – 10/2010	FANTSUAM FOUNDATION: MSME Development Officer (VSO volunteer) NGO serving over 100,000 beneficiaries in central Nigeria through integrated development programmes.
03/2007 – 09/2008	WILLIAMS LEA LTD: Business Development Director – Opportunity Management The leading global provider of corporate information solutions and a top 20 business process outsourcing company.
01/2002 – 03/2007	BRITISH PRINTING INDUSTRIES FEDERATION (BPIF) The principal business support organisation representing the UK print, printed packaging and graphic communication industry.
04/2006 – 03/2007	Deputy Chief Executive & Commercial Director
03/2005 – 04/2006	Deputy Chief Executive & Director of Corporate & External Affairs
01/2002 – 03/2005	Head of Corporate & External Affairs
03/2001 – 10/2001	ACCENTURE: Junior Manager (Communications & High Tech division) Global management consulting, technology services and outsourcing company.
01/2000 - 11/2000	IMD, LAUSANNE: Master of Business Administration
1997- 1999	CMCS GROUP PLC: Head of Sales & Marketing £20 million packaging supplier to music, multimedia and computer games industries
1995 – 1997	PLUS POINT PR: Account director Leading UK PR company specialising in the graphic arts industry
1988 – 1995	MAXWELL COMMUNICATIONS CORPORATION / BPCC LTD UK's premier printing company resulting from MBO (1989). Marketing Executive, Sales Executive & Commercial Project Manager.

EDUCATION

Jan 2011	Digital Foundation Certificate, Internet Advertising Bureau, London
Nov 2004	Strategic Leadership for Women, IMD, Lausanne, Switzerland
Jan – Nov 2000	Masters of Business Administration, IMD, Lausanne, Switzerland
Feb–Jul 1989	Diploma in Printing & Publishing Studies, London College of Printing
1985 - 1988	BA Hons (Geography), Oxford University (Hertford College)
LANGUAGES	English, German (good), French (basic), Italian (basic)