

CICELY BROWN

A versatile and effective manager proven to deliver results: her high intellect rapidly dissects complex situations which combined with outstanding communication skills enables her to build solutions to deliver results

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| KEY SKILLS comments from references | - "enquiring mind coupled with great intelligence" | AREAS OF EXPERIENCE | - Leadership and general management |
| | - "one of life's excellent communicators – verbally and in writing" | | - Marketing and communications including PR, social media, print, brand and event management |
| | - "advice is always well thought through and offered with a way ahead in mind" | | - Strategic planning and execution |
| | - "strong guidance and leadership, effectively juggling in-demand resources ensuring best in class results are consistently delivered" | | - Corporate and public affairs |
| | - "extremely bright and intelligent" | | - Product development and marketing |
| | - "strong analytical skills" | | - Sales management and business development |
| | - "excellent debating skills" | | - IT including MS applications, and social networking site |

EMPLOYMENT HISTORY

- 11/2008 – 10/2010 FANTSUAM FOUNDATION: MSME Development Officer (VSO volunteer)**
NGO serving over 100,000 beneficiaries in central Nigeria through integrated development programmes.
- 03/2007 – 09/2008 WILLIAMS LEA LTD: Business Development Director – Opportunity Management**
The leading global provider of corporate information solutions and a top 20 business process outsourcing company.
- 01/2002 – 03/2007 BRITISH PRINTING INDUSTRIES FEDERATION (BPIF)**
The principal business support organisation representing the UK print, printed packaging and graphic communication industry.
- 04/2006 – 03/2007 **Deputy Chief Executive & Commercial Director**
- 03/2005 – 04/2006 **Deputy Chief Executive & Director of Corporate & External Affairs**
- 01/2002 – 03/2005 **Head of Corporate & External Affairs**
- 03/2001 – 10/2001 ACCENTURE: Junior Manager (Communications & High Tech division)**
Global management consulting, technology services and outsourcing company.
- 01/2000 - 11/2000 IMD, LAUSANNE: Master of Business Administration**
- 1997- 1999 CMCS GROUP PLC: Head of Sales & Marketing**
£20 million packaging supplier to music, multimedia and computer games industries
- 1995 – 1997 PLUS POINT PR: Account director**
Leading UK PR company specialising in the graphic arts industry
- 1988 – 1995 MAXWELL COMMUNICATIONS CORPORATION / BPCC LTD**
UK's premier printing company resulting from MBO (1989).
Marketing Executive, Sales Executive & Commercial Project Manager.
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EDUCATION

- Jan 2011** Digital Foundation Certificate, Internet Advertising Bureau, London
- Nov 2004** Strategic Leadership for Women, IMD, Lausanne, Switzerland
- Jan – Nov 2000** Masters of Business Administration, IMD, Lausanne, Switzerland
- Feb–Jul 1989** Diploma in Printing & Publishing Studies, London College of Printing
- 1985 - 1988** BA Hons (Geography), Oxford University (Hertford College)
- LANGUAGES** English, German (good), French (basic), Italian (basic)